



Event Ideas

TITLE IX “CLARIFICATION”: GETTING THE WORD OUT

As we are working to get the Clarification rescinded, it is important to educate the public about Title IX. Below is a list of resources to assist in your efforts. If you have any questions or would like further assistance, please contact Melanie Ross at the National Women’s Law Center at mross@nwlc.org.

TITLE IX WEB SITES

National Coalition for Women and Girls in Education	www.SaveTitleX.com and www.ncwge.org
National Women’s Law Center	www.nwlc.org and www.TitleX.info
American Association of University Women	www.aauw.org
National Organization for Women	www.now.org
Girls, Inc.	www.girlsinc.org
Women’s Sports Foundation	www.WomensSportsFoundation.org
Feminist Majority Foundation	www.feminst.org/education
National Association for Girls and Women in Sport	www.aahperd.org/nagws/
National Collegiate Athletic Association	www.ncaa.org

EVENT AND ACTIVITY IDEAS

Guest Speaker—Invite a guest speaker to talk to your group and answer questions, then present timely action steps. For example, the Women’s Sports Foundation offers athletes as speakers for a fee. The National Women’s Law Center can also, on a case-by-case basis, provide speakers for a substantive briefing on Title IX.

Panel Discussion—Invite 3-5 speakers from campus or local community organizations to talk to your organization. A panel is a good option for a coalition event hosted with other groups concerned about Title IX.

Flyer Campaign—Take information about Title IX and women’s athletics and turn it into a public education flyer campaign. For example, you can conduct a Did You Know? campaign or focus on Myths and Facts. Please refer to the information available at www.savetitleix.com for ideas.

Movie + Discussion—Some examples of great movies that focus on women’s athletics include “Dare to Dream: The Story of the U.S. Women’s Soccer Team” and “A Hero for Daisy.” The website www.TitleX.info also has a short 2:20 minute video entitled “Title IX: Don’t Let Our Daughters Grow Up Without It.” This informative, inspirational video was created to provide a short, easy-to-understand introduction to Title IX.

Ugly Stationery Party—Have your members gather their ugly stationery together for a night of letter writing. You can also use this time for members to write op-eds and letters to the editor.

Hold a Rally—To add some flair, make signs and other visible representations about Title IX. For example, invite teams to show up to the rally in uniform. Good rally locations include outside of the school President’s office or other high-visibility spots.

ORGANIZING TIPS

- ✓ Check school and community calendars to make sure your event does not conflict with others, and book the location far in advance in order to properly advertise the event. Most student groups can reserve space at the university they attend for free. Free space can also sometimes be arranged at area public libraries.
- ✓ Determine if the event is open or closed to the public. If it is open to the public, contact community organizations and local advocacy groups and ask if they will send the announcement to their membership.
- ✓ Be sure to reserve special equipment such as a microphone, podium, TV, VCR / DVD player and laptop with LCD projector or internet connection (if you plan to do a Power Point presentation) in advance.
- ✓ Make sure that at every event you offer a takeaway—for example, an action step, a flyer for an upcoming event, and/or calendar of semester events.
- ✓ Ask for an RSVP on the flyer for your event. Requesting RSVPs can help improve event turnout and can help gauge how many participants to expect for making photocopies or reserving an adequate space.
- ✓ Confirm all speakers' arrival times, travel logistics, etc. Show up early to the event for set-up and to welcome any early arrivals.
- ✓ When in doubt offer some food. Food can sometimes boost participation – especially for on-campus events during lunch time. If your organization can't afford to feed everyone lunch, providing a light snack can do the trick.
- ✓ Don't forget to invite local press! Events make a good opportunity to build relationships with reporters who write about issues you care about.